

## Brief information about the project

Name of the project	AP19680320 “Study of new tools for the development of a business environment in the regions of Kazakhstan to increase investment attractiveness and competitiveness of the country in the Eurasia region.”
Relevance	In the context of geopolitical instability and the direct impact of anti-Russian economic sanctions on the development of national economies in the Eurasia region, cardinal changes are observed in all Central Asian countries. Based on this, the idea of the project is to offer new methodological and digital solutions to assess the investment and business environment in the regions of Kazakhstan to stimulate business development and investment. The new digital solutions will promote transparency in doing business and encourage regions to actively develop a competitive business environment to attract and retain investment in the regions.
Purpose	The project aims to develop new digital tools for assessing the investment and business environment and practical recommendations for their development in the regions of Kazakhstan to improve the country's competitiveness in the Eurasia region in the rapidly changing global picture of the world.
Objectives	The project tasks include research and study of advanced scientific base and international experience, their critical evaluation and analysis of barriers and prospects for business and investment, development of author's tools for assessing the ease of doing business in the regions of Kazakhstan, creation of digital tools, development of practical recommendations and proposals for improving the transparency of business environment and investment climate in the regions of the country.
Expected and achieved results	<p><b>In 2023</b></p> <ol style="list-style-type: none"> <li>1. Author's methodology for calculating the index of doing business and investment rating for the cities of Kazakhstan.</li> <li>2. A sociological survey of SME managers in the regions of Kazakhstan to calculate the index of doing business.</li> <li>3. Literature review, scientific and analytical report, and author's certificates.</li> </ol> <p><b>In 2024</b></p> <ol style="list-style-type: none"> <li>1. Index of doing business for each region.</li> <li>2. A beta version of the digital platform.</li> <li>3. Round table for the initial presentation of the platform and analysis of preliminary results of the investment rating of the regions of the RK.</li> <li>4. Publications within the project calendar.</li> </ol> <p><b>In 2025</b></p> <ol style="list-style-type: none"> <li>1. Interactive real-time functional platform with investment rating.</li> <li>2. Official digital platform and business index presentation to various stakeholders.</li> <li>3. Evaluation of the rating's prospective impact on developing the business environment, investment, and regions.</li> <li>4. Publications within the working schedule of the project.</li> </ol>
Research team members with their identifiers (Scopus Author ID, Researcher ID, ORCID, if available) and links to	<ol style="list-style-type: none"> <li>1. Rakhmatullayeva Dinara Zhaksylykovna, Project Manager, Ph.D., h-index – 2, <a href="#">ORCID: 0000-0002-6532-1652</a>, Scopus author ID: 57190409585.</li> <li>2. Turginbayeva A.N., d.e.s., Ass. Professor, h-index – 3; <a href="#">ORCID: 0000-0003-4208-6167</a>; Scopus Author ID 56530851700.</li> <li>3. Khajiyeva A.B., c.e.s., h-index – 1; <a href="#">ORCID: 0000-0003-3212-9872</a>, Scopus Author ID 57206737803.</li> <li>4. Nesterenkov P.A., h-index – 3, <a href="#">0000-0002-6368-0942</a>. Scopus Author ID 56294115800.</li> <li>5. Kabylkayratkyzy R., Doctoral student of “Economics, 6D050600” EP.</li> <li>6. Sabikenova A. and Tapi E., 3rd-year “Economics, 6B04103” EP students.</li> </ol>

relevant profiles	
List of publications with links to them	<p>1. Рахматуллаева Д.Ж., Беделбаева А.Е. Инструменты и цифровые решения в развитии бизнеса и привлечении инвестиций: Literature Review // Сборник научных трудов по материалам XX Международной научно-практической конференции Наука. Образование. Инновации: современное состояние актуальных проблем. (11 октября 2023 г.). – Анапа: Изд-во «НИЦ ЭСП» в ЮФО, 2023. – С.10-15. – ISBN 978-5-95356-285-0. URL: extension://ngphehpfehdmjellohmlojklilekadg/pages/pdf/web/viewer.html?file=https%3A%2F%2Finnova-science.ru%2Fwp-content%2Fuploads%2F2023%2F10%2Fprogramma-konferenczii-11.10.2023-noi-20.pdf [in Russian]</p> <p>2. D.Zh. Rakhmatullayeva*, T.V. Kudasheva, A.N. Turginbayeva, D.A. Kaldiyarov, R. Urinboyev. Analysis of issues and barriers to doing business in the regions of Kazakhstan // Economics: the strategy and practice. – 2024. (article submitted and pending).</p>
Patents	-